

David Eitland

Leader and Visionary for an organization going to the next level as Professional Nonprofit Manager

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Proven Leader and Manager for Nonprofit Organizations by helping Charities translate their vision into action and reality.

Work Experience

Development Director (Philanthropy and Giving)

Columbia Springs Environmental Education Ctr - Vancouver, WA

November 2018 to September 2019

Created a new base of individual giving as a new sector of giving

Established Stewardship system with donors

Created consistent and constant communication with donors and prospects

Grant Writing

Created donor sensitive articles and materials

Created Prospect Research System

Created a system of House Parties to communicate with prospects

Created a portfolio of over 1600 individuals and households

Networked with the community leaders and organizations

Generated over \$30,000 in new funds for organization

Director of Development (Stewardship)

St. Matthew Catholic Church - Hillsboro, OR

December 2015 to July 2018

Directed all giving and stewardship. \$1.2- \$1.4 M annually

Management Team Director

Created and taught all Stewardship Education

Created and managed all Marketing and Communication in 2 languages

Implemented new CRM and Data manager for 4K records

Created and implemented 1st donor acknowledgment system

Taught and implemented 1st Estate program

Managed all special event FR events x 3

Special Appeals - \$360K HVAC project

Development & Gift Planning Director

Grand Traverse Pavilions - Traverse City, MI

April 2012 to August 2015

Chief Fundraising Officer for whole life elder center

Directed all major gift activity

Campaign Director - The Power of PACE - \$3 M goal
Enlisted Foundation Board of Directors
Regional speaker on Philanthropy and Planned Giving

Director of Development and Marketing

Grand Traverse Bay YMCA - Traverse City, MI
May 2008 to March 2012

Campaign Director for New Y Capital Campaign - \$12 Million
Annual Fund Director - \$200K annually
Marketing Director - 65 different YMCA programs

Executive Director of the LSSU Foundation

Lake Superior State University - Sault Ste. Marie, MI
March 2002 to March 2008

Chief Fundraising Officer for small regional state university
Created stand alone 30 member Board of Directors
Management Team of the University
Increased endowment by 177% during tenure
Double annual fund
Manager of 3.5 FTE Foundation staff
Doubled number of major gift donors
Completed Campaign and Recognition on \$6.9 M Arts Center
Implemented a Have a Seat Appeal for theatre
Raised \$300K and created 25% new donors on gym floor campaign
Began visioning and planning on comprehensive \$25 million Campaign

Director of Major Gifts

Phoenix Children's Hospital - Phoenix, AZ
April 2000 to December 2001

Implemented for planned giving program
Planned and implemented \$30 M campaign for New Children's Hospital
Rec'd \$13.5 M for campaign, \$4.5 M in grants, \$500K in planned gifts,
\$1.5 M in 1st Endowed Chair.

Consultant

Independent Consultant - Portland, OR
June 1999 to February 2000

Work with FR firm to raise \$11.5 M in two capital campaigns
Founded endowment fund through planned giving for local rescue mission

Education

BA in Political Science

Augustana College - Sioux Falls, SD
September 2019

Studied for Masters in Divinity in 3 yrs grad school in ministry

Luther Northwestern Theological Seminary - Saint Paul, MN

Skills

Philanthropic Professional (10+ years), Legacy Gift Planner (10+ years), Visionary (10+ years), Management and Director of Programs (10+ years), Nonprofit Communications and Marketing Expert (10+ years), Strategic Planning (10+ years)

Links

<https://www.linkedin.com/in/daveeitland>

Awards

Lifetime Mission Award - Grand Traverse Bay YMCA

March 2011

Highest Award of organization for building the New YMCA

Additional Information

Other organizations served 1987 - 1998:

Associate Director of Development - Oregon Graduate Institute

Director of Development - Elsinore Theatre

Registered Representative - Lutheran Brotherhood (Now Thrivent)

Director of Development - University of Portland

Fundraising Consultant - Don J Pinson Associates

Lutheran Laity Movement for Stewardship - ELCA

Board Service:

Emmanuel Credit Management, Eugene, OR

Kiwanis Club of Traverse City, MI - 89th President

Planned Giving Roundtable of Arizona - Vice President

Hospice of E. Upper Michigan

Oregon Synod Council - ELCA

Northern Great Lakes Synod Council - ELCA

Three Lakes Lay Academy - Founder and Teacher

Complete Vita at <https://www.linkedin.com/in/daveeitland>

- Details over 30 years experience in nonprofit management and philanthropy.